

# Drive engagement with annual wellness visits and maximize risk adjustment accuracy

Elevate Member Satisfaction and Trust with Engagys & Redpoint Global

Now, more than ever, it is critical to ensure that your members complete their annual wellness visit (AWV) and document appropriate hierarchical condition categories (HCCs). Getting risk adjustment right means that you have the resources that you need to care for your members.

With these goals in mind, Engagys and Redpoint Global have partnered to offer a comprehensive solution for health plans. Through personalized, data-driven engagement strategies, we help connect members with their own provider or a vendor's provider at home—building trust and satisfaction at every touchpoint.



## Limited-Time Offer: Low-Commitment PILOT

Ensuring accurate and consistent risk adjustment is critical to your health plan's financial performance.

Engagys and Redpoint are offering a low-commitment PILOT that allows you to experience the benefits of our member-centric engagement strategies firsthand with minimal time out of your busy calendar.

## This PILOT includes:

- ✓ **Expert data utilization** and analysis to enhance personalization and relevance.
- ✓ **Customized engagement solutions** tailored to your plan's unique needs.
- ✓ **Comprehensive execution support** from our team of healthcare and data specialists throughout the trial.

## Take the First Step to Better Risk Adjustment Today




Sign on today to explore how our solutions can help you complete more annual wellness visits, secure accuracy in risk adjustment scores, improve member satisfaction, and elevate your CAHPS scores.



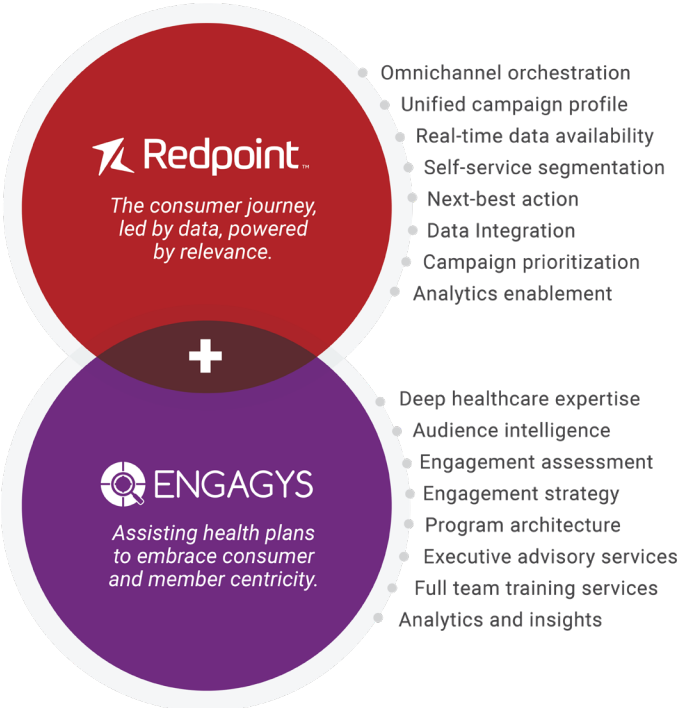
KEY CAPABILITIES

- + Advanced Member Data Utilization:** Leveraging Redpoint’s CDP technology, we consolidate and analyze member data to enable deep personalization across channels. This enables health plans to address specific member needs, leading to higher engagement, more annual wellness visits, and more accurate and consistent coding.
- + Member-Centric Engagement Strategy:** An Engagys expert helps you evaluate and optimize your member interactions, ensuring that each AWW touchpoint—whether digital, print, or via call centers—meets member needs and enhances their overall experience.
- + Intermediate Proxy Measurements:** Our team implements intermediate measurements to monitor engagement levels and predict trends, allowing health plans to maximize AWW completion rates—whether themselves or coordinated with an in-home assessment vendor.

REAL RESULTS

-  **2x more annual wellness visits** by rolling out segmented content, messaging, and tactics
-  **25% increase in scheduling annual wellness visits** by coordinating omnichannel communications across phone, email, mail, and text
-  **40% increase in in-home annual wellness visits** completed by leveraging text for appointment reminders
-  **10% increase in annual wellness visits completed** among members with disabilities by helping members utilize their transportation benefits

Engagys & Redpoint  
Driving value at scale



About Our Partnership

Engagys and Redpoint Global have partnered to provide a robust solution tailored to increasing the number of annual wellness visits completed and ensuring complete and accurate risk adjustment for health plans. This partnership is designed to help health plans not only meet but exceed member expectations, ultimately leading to greater financial rewards.

**Engagys** brings deep expertise in healthcare engagement, with a focus on building strong, trust-based member relationships.

**Redpoint Global** offers cutting-edge Customer Data Platform (CDP) technology and advanced analytics capabilities, enabling health plans to personalize interactions and better understand member needs



Learn more about the PILOT 

