

Redpoint Blueprints

Redpoint + Snowflake + The Trade Desk

Maximize your MarTech stack with the Redpoint composable CDP on the Snowflake Data Cloud

- Streamline data flow and connections with pristine customer data from the Redpoint CDP
- Data-in-Place operation in Snowflake yields better performance and security and reduced cost
- Activate custom audiences via The Trade Desk for highly targeted cross-channel advertising campaigns

Learn more:



www.redpointglobal.com/redpoint-and-snowflake

