

REDPOINT INTERACTION TRAINING



LIVE INSTRUCTOR LED TRAINING

The Redpoint Interaction (RPI) Training Class is a two-day course that will cover the basic components of the product enabling a new user to understand and navigate in the environment. As this is an open course, we will focus on learning the concepts using the V-Lab Training environment with generic retail data. Additional topics will be covered as time allows.

Next Training:

- Remote Training via Zoom
- Training dates: from 11:00 a.m.– 4:00 p.m. ET
 - February 21 – 22, 2023
 - May 16 – 17, 2023
 - August 15 – 16, 2023
 - November 14 – 15, 2023
- Completion of OnDemand Redpoint Interaction Basics Workshop is a pre-requisite to attending the live class
- Included with Training Class:
 - Access to OnDemand content for Redpoint Interaction until a week after class
 - Access to a virtual environment (V-Lab) to practice the concepts of the product
- Please test firewalls prior to class start to make sure that a Zoom Meeting will be able to be reached through your PC

PRICE PER SEAT: \$1000/student

Class Max = 10 students

Contact Bonnie Bradford at Training@RedpointGlobal.com to register for the class.



LIST OF TOPICS

- Introduction
 - Layout
 - Best Practice with Naming Conventions
- Navigation
 - Where things can be found
 - Places for help
- Selection Rules
 - Attributes
 - Nesting rules
- Audiences
 - Audience Definition and Dedup
 - Offer history
 - Log options
 - Metadata
 - Offers
 - Templates
 - Dynamic Content
 - Omnichannel advantage
 - Interactions

- Basic layout and Triggers
- Multi workflow
- Results from Channels

- Other topics as time allows
 - Dictated by class discussion and time

