

Learn Redpoint

ON DEMAND Education portal or Live instructor led training



TRAINING OVERVIEW TABLE OF CONTENTS

Redpoint OnDemand Training.....	3
Open Class Training.....	4
Redpoint Data Management (RPDM) Training.....	5
Redpoint Interaction (RPI) Training.....	6
Onsite training.....	7

OnDemand Training

At Redpoint Global, we understand that teams change and grow. This means that new employees may need to quickly get up-to-speed on Redpoint products or existing team members may want a refresher.

The OnDemand training teaches the basics on your schedule and requires minimal interaction.

This virtual environment is the foundation for educating clients and partners on Redpoint Global solutions.



ON DEMAND

- Access to all Self-paced training
- Video based online instructor with a hands-on lab environment
- Pre-requisite to custom or advanced training workshops
- New content added on a consistent basis

SUBSCRIPTION BASED LICENSE: \$4,000/Year*

*Includes: 5 sets of credentials to be shared across the organization (no more than 5 concurrent users)

Redpoint Data Management (RPDM) Training Class

Overview:

The Redpoint Data Management (RPDM) Training Class is a two-day course that will cover the basic components of the product that will enable a new user to understand and navigate in the environment.

This course will focus on learning the concepts using the V-Lab Training Environment with generic retail data. Additional topics will be covered as time allows.

Course length: two days

Date(s):

- Remote Training via Zoom
- Upcoming class dates can be found [here](#)

Prerequisites:

- Completion of OnDemand Redpoint Data Management Basics Workshop is a **pre-requisite** to attending the live class



Topics covered:

•RPDM Overview

- Automations vs. Projects
- Schemas & Versioning
- Management Console

•Building Projects

- Inputs & Outputs
- Favorites Tool Palette

•Guided Demos

- Utilize reviewed tools to create projects

•Automations

- Automation Palette Overview
- Create & Edit Automations
- Variables, Scheduling

•Data Quality Components

- PII Parsing
- PII Standardization

•Matching

- Matching Macro Review

Individual Class Cost:

- PRICE PER SEAT: \$800/student
- Class Maximum = 8 students
- Contact Bonnie Bradford at Training@RedpointGlobal.com to register for the class

Included with Training Class:

- Access to OnDemand content for Redpoint Data Management will be available for one week post class. If you would like continuous access to the OnDemand content an annual subscription is required.
- Access to a virtual environment to practice the concepts of the product

Note: Please test firewalls prior to class start to make sure that a Zoom Meeting will be able to be reached through your computer

Redpoint Interaction (RPI) Training Class

Overview:

The Redpoint Interaction (RPI) Training Class is a two-day course that will cover the basic components of the of the product that will enable a new user to understand and navigate in the environment.

This course will focus on learning the concepts using the V-Lab Training environment with generic retail data. Additional topics will be covered as time allows.

Course length: two days

Date(s):

- Remote Training via Zoom
- Upcoming class dates can be found [here](#)

Prerequisites:

- Completion of OnDemand Redpoint Interaction Basics Workshop is a **pre-requisite** to attending the live class



Topics covered:

•Introduction

- Layout
- Best Practice with Naming Conventions

•Navigation

- Where things can be found
- Places for help

•Selection Rules

- Attributes
- Nesting rules

•Audiences

- Audience Definition and Dedupe
- Offer history
- Log options
- Metadata

•Offers

- Templates
- Dynamic Content
- Omnichannel advantage

•Interactions

- Basic layout and Triggers
- Multi workflow
- Results from Channels

•Other topics as time allows

- Dictated by class discussion and time

Individual Class Cost:

- PRICE PER SEAT: \$800/student
- Class Maximum = 8 students
- Contact Bonnie Bradford at Training@RedpointGlobal.com to register for the class

Included with Training Class:

- Access to OnDemand content for Redpoint Interaction will be available for one week post class. If you would like continuous access to OnDemand content an annual subscription is required.
- Access to a virtual environment (V-Lab) to practice the concepts of the product

Note: Please test firewalls prior to class start to make sure that a Zoom Meeting will be able to be reached through your computer

Live onsite training

(available as remote until further notice)

We offer two types of live onsite training options for those that are interested



Basics Workshops

- Instructor led
- Classroom of up to 8 students
- Training conducted within sample environment

Custom or Advanced Workshops

- Completion of Basics workshop
- Instructor lead
- Classroom of up to 8 students
- Training conducted within client environment
- One day of system preparation required

Basics Workshop Cost:

WORKSHOP COST: \$7,000 + Travel expenses
Includes: 2 days of training at \$3500/day

Additional:

Travel expenses not included
\$500 each additional student – max 10

Customer or Advanced Workshop Cost:

WORKSHOP COST: \$14,000 + Travel expenses
Includes:
3 days of training at \$3500/day
1 day of system preparation at \$3500/day

Additional:

Travel expenses not included
\$500 each additional student – max 10

Redpoint Open Classes

Open classes are two-day courses that offer Redpoint Global customers training with a live instructor using our V-Lab virtual environment.

This enhances the training process through live interaction and discussion. Students of other Redpoint Global customers will be in attendance so discussions will focus on general adoption and use cases.

Course length: two days

Date(s):

- Remote Training via Zoom
- From 11:00 a.m.– 4:00 p.m. ET
- **Redpoint Interaction**
 - February 22-23, 2022
 - May 17-18, 2022
 - August 9-10, 2022
 - November 15-16, 2022
- **Redpoint Data Management**
 - January 18-19, 2022
 - April 12-13, 2022
 - July 19-20, 2022
 - October 18-19, 2022



Prerequisites:

- Completion of OnDemand Redpoint Basics Workshop is a **pre-requisite** to attending the live class

Cost:

- PRICE PER SEAT: \$800/student
- Class Maximum = 8 students
- Contact Bonnie Bradford at Training@RedpointGlobal.com to register for the class

Included with Training Class:

- Access to OnDemand content for Redpoint Interaction will be available for one week post class. If you would like continuous access to OnDemand content an annual subscription is required.
- Access to a virtual environment (V-Lab) to practice the concepts of the product



Note: Please test firewalls prior to class start to make sure that a Zoom Meeting will be able to be reached through your computer